

*Press release*

## **Feedback on Antwerp Jewellery Week 2022**

### **JEWELLERY IN THE PICTURE DURING FIRST EDITION OF ANTWERP JEWELLERY WEEK**

*Jewellery has been highlighted from 1st to 6th October In Antwerp, where most prominent Antwerp jewellers and new talents were promoted.*

#### **Antwerp as creative hotspot**

Antwerp Jewellery Week was organized in the center of Antwerp - Belgium. AJW promotes and connects the different facets of contemporary jewellery in the city. By the organisation of different events supported by the jewellers and Alumni of famous Academies, new views on craftsmanship, design and innovation have been put in the picture.

#### **Unknown and un-loved**

Beside the focus on traditional and crafted jewellery in Antwerp, it has been important to Antwerp Jewellery Week to show a large range of more "conceptual" jewellery. AJW has given a forum to young creatives and encourage new talents and creativity in the city of Antwerp.

Cooperation with Academies and Art schools, gave the opportunity to a broader public to discover diversity and quality in jewellery of the students.

#### **Jewellery Talks**

A Jewellery Talks Forum has been organized, and jewellery specialists, as Siegfried De Buck and Juan Harnie have been asked to give their vision. Different visions, opinions and the creation of synergies were at the center of the Talk.

Vinciane van Grotenhuis, organiser of AJW would say it as follows: "Without cooperation, there are no projects. Be aware of different opinions and visions and embrace them". Vinciane concluded with the words of former VUB rector: "*Speak Freely, Listen Respectfully, Different Opinions Matter*". A perfect conclusion of this first edition of the Jewellery Talks, organized in cooperation with Royal Academy of Fine Arts Antwerp.

## **Jewellery Tour**

A city tour has been organized in the historical center of Antwerp, where many artisanal jewellers, galleries and contemporary jewellery have participated with events as open atelier, performance, workshops and exhibitions.

## **Antwerp Jewellery Week 2023**

The second edition of Antwerp Jewellery Week will be organized from Thursday 28th September to Wednesday 4th October 2023, in the center of Antwerp - Belgium.

**More information about** Antwerp Jewellery Week is on [www.antwerpjewelleryweek.com](http://www.antwerpjewelleryweek.com)

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*Antwerp Jewellery Week is an independent initiative of Gemconsult, which is specialized in marketing and promotion of luxury goods and advises private companies and governments.*

[www.gemconsult.be](http://www.gemconsult.be)