

ANTWERP JEWELLERY WEEK

8th - 12th OCTOBER 2025

INTRO

The 3rd edition of Antwerp Jewellery Week (AJW) will take place from **8th to 12th October 2025** in the centre of Antwerp. This year we will embrace the theme **"Back to Basics"**. The goal of the event is to promote craftsmanship, creativity and innovation of artistic and artisanal jewellery to the general public. Therefore, jewellery artists, artisanal jewellers and schools/academies are invited to participate.

WHAT'S NEW

- **More international** - All existing members of World Luxury Jewellers (www.worldluxuryjewellers.net), as well as other Jewellers and Academy Students from outside Antwerp are now invited
- **More flexibility** - For those who would like to organise an extra individual event or link their creativity to the theme, all suggestions are welcome

PARTICIPATION *

Antwerp jewellers (no WLJ member)	€ 250
Other jewellers (no WLJ member)	€ 300
All existing WLJ members (or new by 06 April 2025)	€ 120
Academies (with unlimited n° of students)	€ 100
Single students (free for Antwerp students)	€ 20

* Excl. all additional costs for location rental, displays, insurances, etc. AJW acts only as facilitator.

* All fees exclude any applicable VAT

UNIQUE BENEFITS

- Located in one of the most trending cities of Europe
- A personalised page on the AJW website (students will be presented collectively on the Academy page) with an estimated value of €100
- Social Media promotion for 1 year on our AJW accounts worth around € 400
- AJW25 will start promotion from April and will organise regular **Antwerp Jewellery Drinks** (1/location)
- A tailor-made map of all participating jewellers will be provided to the general public to plan their visits
- Extensive media tools will be used to promote AJW25 on both a local and international level

GENERAL CONDITIONS

- Antwerp Jewellery Week is not liable for cancellations or changes to the program due to extraordinary events
- AJW reserves the right to refuse participants at its own discretion
- (Paid) individual activities can be organised and promoted, provided they are aligned with AJW's goals and vision
- Participants will provide free visual material and information

INTERESTED ?

Email to vinciane@antwerpjewelleryweek.com by **6th April 2025**.

Or give us a call at: +32 (0)473 42 15 54

Picture: Harbour House, Antwerp