

# Terms and conditions

## Antwerp Jewellery Week – 2026

### INTRODUCTION

The fourth edition of Antwerp Jewellery Week (AJW) will take place from 1 - 4 October 2026 in the heart of Antwerp. The event aims to promote craftsmanship, creativity, and innovation in both artistic and artisanal jewellery to a broad audience. Jewellery artists, artisanal jewellers, and schools/academies are invited to participate and exhibit their work.

Antwerp Jewellery Week is organized by Gemconsult, a consultancy firm with over 25 years of expertise in the luxury and jewellery sector. AJW, Gemconsult, and World Luxury Jewellers (WLJ) are brand names under Greathouse Advisory BV, based in Antwerp, Belgium.

Since 2025, Antwerp Jewellery Week welcomes international jewellery artists and designers to strengthen its global profile.

### ELIGIBILITY CRITERIA

Applications are open to selected contemporary jewellers, artists, jewellery designers, schools, academies, students, Belgian associations, and institutions, regardless of age, education, or experience.

### APPLICATION PROCESS

1. Antwerp jewellery designers and artists are automatically invited to participate.
2. AJW has an existing network of international jewellery clients (members of World Luxury Jewellers - WLJ), who are automatically invited to participate in AJW 2026.
3. External jewellers and artists who wish to participate must be approved by the AJW team.
4. Students from schools/academies will be automatically accepted.

Participants will pay an entry fee based on their category (prices exclude VAT):

Antwerp jewellers	€ 250
Other jewellers	€ 300
Supporting partners	€ 400
Single students (free for Antwerp students)	€ 20

## PARTICIPATION

### 1. JEWELLERS WITHOUT LOCATION in ANTWERP

Participants without an existing location in Antwerp have the following options:

- a. Find their own exhibition space within the Center of Antwerp.
- b. Request assistance from AJW, which will act as a facilitator free of charge, helping to connect jewellers with cost-effective locations, galleries, or agencies.

Important: AJW acts solely as a facilitator and does not guarantee availability. Participants are responsible for finalizing their rental agreements directly with the location owners.

Participants are fully responsible for organizing their exhibitions, managing rental contracts, insuring their jewellery, and handling all related logistics.

AJW is not liable for any damages, theft, or additional costs incurred during the event.

For assistance, please contact: [vinciane@antwerpjewelleryweek.com](mailto:vinciane@antwerpjewelleryweek.com)

A list of recommended hotels will be provided. Please note: the AJW entry fee covers promotional activities only and does not include accommodation, transportation, rental, or insurance costs.

#### **NOTE:**

- All jewellers' locations will receive equal promotion online and during the event.
- Different social and cultural groups will be invited to follow the guide map and discover new jewellery collections.
- If desired, each location could host an Antwerp Jewellery Drink event to boost visibility during the event.

### 2. CATALOGUE

A catalogue will be published. Each participant receives 1 published page with one picture and information. Please find more information in the subscription form. 1 catalogue is included within the participation fee. Extra catalogues could be ordered (please contact AJW, to send the document).

### 3. IMAGE SUBMISSION

Participants must submit at least five images of their jewellery via WeTransfer to the provided email address.

### 4. WEBSITE PRESENCE

Each participating jeweller will receive a dedicated page on the Antwerp Jewellery Week website, valid for one year.

### 5. SOCIAL MEDIA PROMOTION

Jewellers will be promoted across AJW's social media channels for one year. Additional promotional images can be submitted after the event.

### 6. PROMOTION & USE OF ANTWERP JEWELLERY WEEK

The event and name are protected by law in Benelux, participants have no authorisation to use other names for the same event. This on its websites, publications and social media platforms.

### 7. SPONSORSHIP

Each participant will respect all rules of Antwerp Jewellery Week and its sponsors.

## RIGHTS AND RESPONSIBILITIES OF PARTICIPANTS

- Jewellers sharing a location must collaborate respectfully and divide the space equally.
- It is recommended to appoint a central spokesperson for communications with the location owner.
- AJW is not responsible for disputes but may intervene if necessary.
- AJW reserves the right to exclude any participant in cases of serious misconduct or non-cooperation.

## LIABILITY

AJW acts solely as a facilitator and is not liable for damages, accidents, or theft during the event. Participants are responsible for managing their exhibitions and ensuring their presence during operating hours. AJW (nor gallery locations) will not intervene in sales of participants' Jewellery.

## INTELLECTUAL PROPERTY (IP) & IMAGE USAGE

### 1. Ownership of Designs:

Participants retain full intellectual property rights over their jewellery designs.

### 2. Event Photography and Promotion:

By participating, participants consent to AJW photographing, filming, and using images for promotional purposes. All submitted images must be received by 1<sup>st</sup> June 2026 and will be properly credited (e.g., @artistname on social media).

### 3. Data Privacy:

Personal data will be handled in accordance with GDPR regulations and will not be shared with third parties (not implicated into the organisation of AJW).

## EVENT CANCELLATION OR CHANGES

If Force Majeure event (natural disasters, strikes, pandemics, war, unavailable subsidies etc.) happens, AJW is not responsible for cancellation or changes to the event schedule.

## INSURANCE & LIABILITY

### 1. Insurance:

Participants must have personal or event insurance and insure all jewellery pieces exhibited.

### 2. Theft and Damage:

AJW is not responsible for lost, stolen, or damaged jewellery or displays.

## TERMINATION OF PARTICIPATION

### 1. Violation of Terms:

In case of non-compliance, AJW will seek an amicable solution with the participant. If unresolved, AJW reserves the right to terminate the participant's involvement.

### 2. Dispute Resolution:

Disputes should first be handled through negotiation before legal action is considered.

## ADDITIONAL PARTICIPANT COSTS

Participants are responsible for all additional costs, including but not limited to:

Transportation, Accommodation, Rental of exhibition spaces and facilities

For further inquiries about the application process and regulations, please contact

[vinciane@antwerpjewelleryweek.com](mailto:vinciane@antwerpjewelleryweek.com)